

Hello everyone!

The topic for our class today is: **Consumer Education**

Being a smart consumer means making informed decisions, planning your purchases, and being mindful of your spending. It's more than just finding the best deal. Today we will share our experiences and best tips for shopping.

### AGENDA:

1. Review consumer vocabulary and food label video
2. Discussion Questions: breakout rooms, small groups
3. Wrap-up: large group comments and questions



**Smart Consumer**

***Reminder:*** The focus in the class is on conversation in order to help improve students' fluency and vocabulary at the intermediate/advanced level.

## Consumer Vocabulary

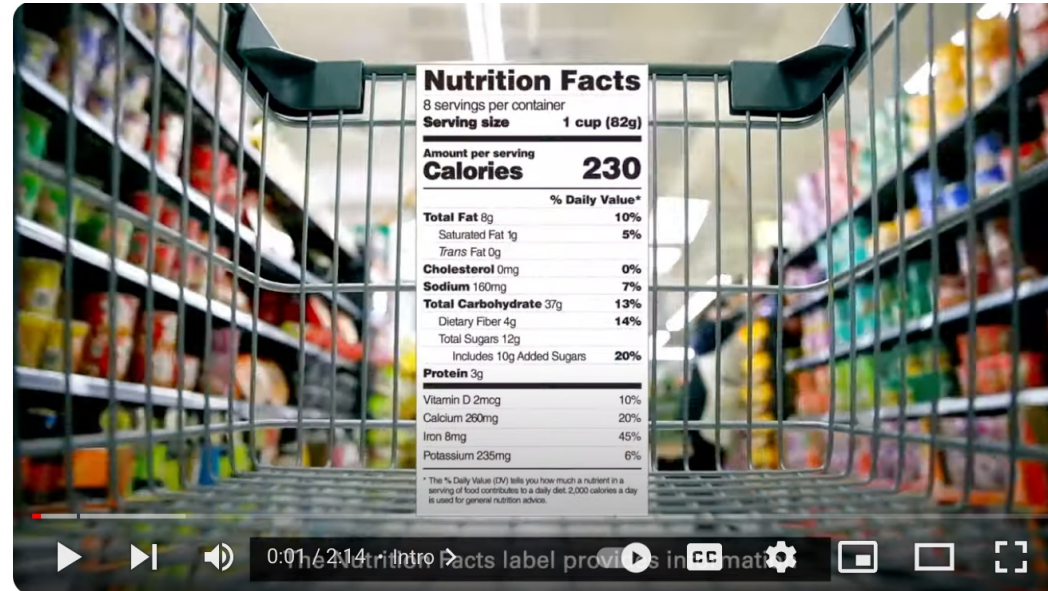
1. buyer's remorse
2. return window
3. (read) "the fine print"
4. impulse buying
5. sales tactic
6. retail therapy
7. status symbol
8. brand loyalty



## Being a Smart consumer - Questions for discussion

1. What is the first step you should take before making a major purchase?
2. Have you ever had “buyer’s remorse” If so , what did you buy? What did you do?
3. How can you protect your personal information when shopping online? Have you ever been scammed?
4. What should you consider when choosing between a high-quality product and a cheaper, low-quality item?
5. What is a common sales tactic that can lead to impulse buying? Have you ever made an impulse purchase?
6. What does it mean to support ethical brands?

# Being a Smart Consumer: How to Read Food Labels



## Reading the Food Label



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YouTube video: Reading the Food Label

<https://www.youtube.com/watch?v=s5zroZfMn0I>